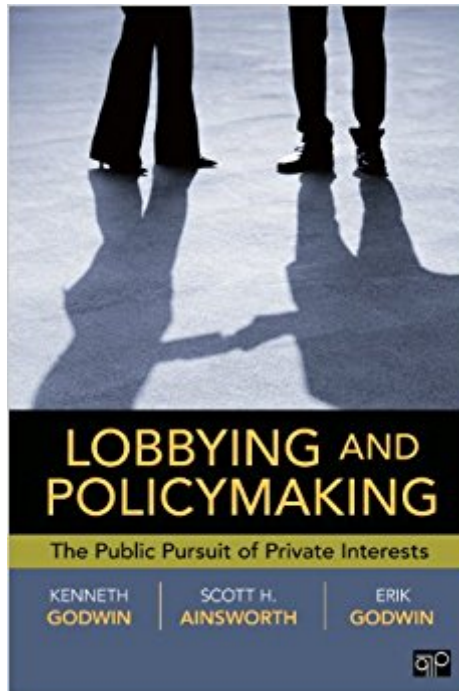




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# Lobbying And Policymaking: The Public Pursuit Of Private Interests



## Synopsis

Built on interviews with over 100 lobbyists, Kenneth Godwin, Scott Ainsworth, and Erik Godwin show that much of the research on organized interests overlooks the lobbying of regulatory agencies even though it accounts for almost half of all lobbying. — even though bureaucratic agencies have considerable leeway in the how they choose to implement law. This groundbreaking new book argues that lobbying activity is not mainly a struggle among competing interests over highly collective goods; rather, it's the public provision of private goods. Through a series of highly readable case studies, the authors employ both neopluralist and exchange perspectives to explore the lobbying activity that occurs in the later stages of the policymaking process which are typically less partisan, involve little conflict, and receive scant public attention. *Lobbying and Policymaking: The Public Pursuit of Private Interests* is an ideal way to expose students to cutting-edge research in an accessible, fascinating package.

## Book Information

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## Customer Reviews

I believe the subject is relevant to the current political atmosphere, and the book was much needed in lobbying and policy making research. I know doing research on this scale is a monumental task, but I would have been more captivated by more examples of policies. There seemed to be the same three mentioned in every chapter. I enjoyed the chapters on demonstrating how lobbyist work within the bureaucracy, this was the most insightful discussion presented in the entire text. It is significant to understand that how the law is implemented is just as important as how much money is spent in writing laws. Overall excellent on material, but midway I started to lose interest. Authors could have done better at captivated the reader, this would have helped promote the material.

Excellent book...very informative easy to understand,explained all details in depth. I would recommend this book to anyone interested in lobbying or Public Policy

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